



Big Brothers Big Sisters of Northern Nevada

Changing Children's Perspectives. Changing Their Lives.

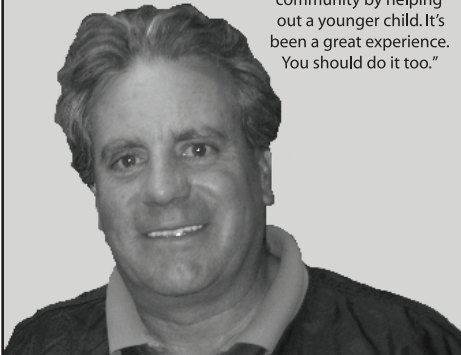


2009

Annual Report

- Civil engineer
- Enjoys river rafting
- Likes the outdoors
- BIG BROTHER

"I became a Big Brother to give back to the community by helping out a younger child. It's been a great experience. You should do it too."



Hector Marin, Reno

Call 775-352-3202
www.bbbsnn.org



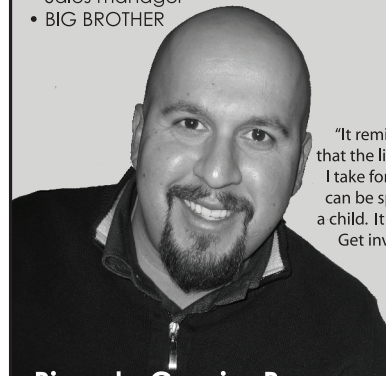
Big Brothers Big Sisters
Of Northern Nevada

Ordinary Men Campaign

On April 1, 2009 we launched our Ordinary Men Campaign designed to reach out to men in the community and recruit them as "Big" volunteer mentors. We designed handbills and flyers and distributed them throughout our service area in order to spark the interest of men in our communities.

- Likes to eat
- Likes working out
- Sales manager
- BIG BROTHER

"It reminds me that the little things I take for granted can be special for a child. It is so easy! Get involved!"



Ricardo Garcia, Reno

Call 775-352-3202
www.bbbsnn.org



Big Brothers Big Sisters
Of Northern Nevada

Dear Friends:

Breaking the cycle of poverty has been a focus of our work at Big Brothers Big Sisters. Since we know that about 13,000 children locally are living in poverty, this is a critical issue.

We know that when a family struggles to survive due to limited education, chronic unemployment and scarcity of funds, the impact on the child is serious. The child grows with a limited view of what is possible for his or her life. After all, what you see around you is often the biggest predictor of the future.

When a Big Brother or Big Sister enters the world of the child, life changes for that child:

- Perspectives change – "My life can be different"
- Expectations are raised – "I can graduate from high school and go on to college or trade school."
- New experiences open new doors – "My Big took me to UNR and I saw that there were students who looked like me."
- Someone cares who doesn't have to – "My Big Sister doesn't get paid to do this, but she loves me and I love her."

There are many ways for people to help us break the intergenerational cycle of poverty.

- Make a multi-year financial investment in our work. This creates predictable funding which is helpful for planning.
- Designate Big Brothers Big Sisters in your estate plan or will. Your interest in this important work will carry on as your legacy.
- Create a family culture of generosity by donating in honor of birthday's or holidays in the name of a loved one to Big Brothers Big Sisters.

Thank you for your support for how we are changing the perspectives of children in our community and their lives,

Norm Pytel
Chairperson, Board of Directors

Pat Fling
CEO and President

"Mentoring is like finding a gusher or having invested in America Online at the beginning; we should applaud its success, and use it for all its worth." – Gary Walker, President, Public/ Private Ventures.

Changing Children's Perspectives.
Changing Their Lives.

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www.bbbsnn.org

Big Impact

Local Impact

92% of children showed improvement in **self confidence**

76% of children showed improvement in **decision making**

76% of children have developed **interests or hobbies**

62% of children showed an increased ability to **avoid substance abuse**

76% of children showed an increased **sense of future**

75% of children showed improvement in **academic performance**



Landmark Study Finds Lasting Effects

Big Brothers Big Sisters recently engaged the research work of Harris Interactive in order to determine if its effectiveness lasts past the years when children are actually enrolled in the programs.

This research shows that the lessons children in the program learn and the opportunities that are given to them as a result of having a positive "Big" influence in their life **lasts forever**.

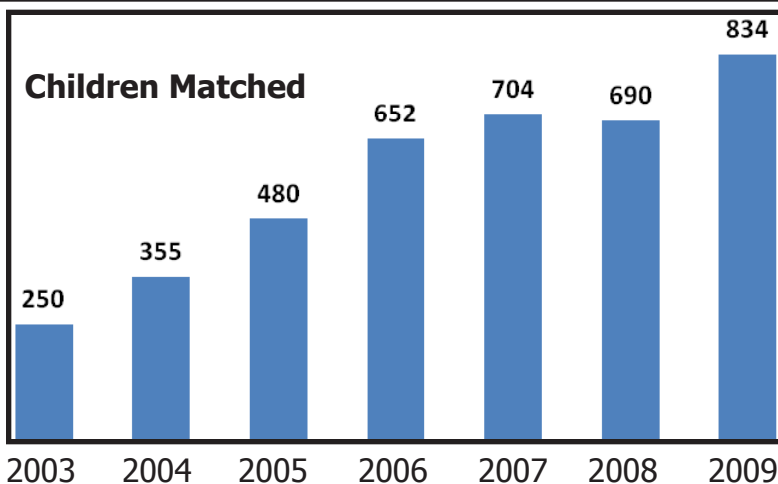
Among the study's specific findings:

Little Alumni are:

- **75% more likely** than non-alumni **to have received a four-year college degree**.
- **39% more likely** than non-alumni **to have current household incomes of \$75,000 or higher**.
- **Extremely or very satisfied with their relationships to friends (72%), family (65%) and spouses (62%) than non-alumni**.
- **Extremely or very satisfied with life (approx. 64%)** compared to just 35% of non-alumni.
- **More likely than non-alumni to be engaged in their community** over the past 12 months, particularly when it comes to volunteering and holding a leadership role in an organization working on an issue.

And:

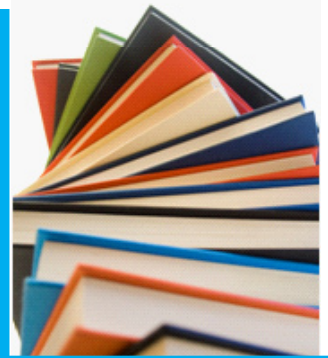
- A majority of Little alumni (62%) perceive themselves to have **achieved a higher level of success** than their non-alumni peers compared to the 31% of non-alumni who report being more successful than their peers.



Who are our Littles?

Ethnicity

Caucasian	41%
Hispanic/latino	36%
Multi-racial	12%
African American	6%
Asian	1%
Native american	1.5%
Native hawaiian	.5%
Other	2%



Gender

Big Sisters	67%
Big Brothers	33%
Little Sisters	56%
Little Brothers	44%



Ages of Children Served

4-6	1%
7-9	21%
10-13	57%
14-16	18%
17-19	3%

Locations Served

Reno	70%
Sparks	13%
Sun Valley & North Valleys	9%
Carson City/Valley	8%

Targeted Population

- Children of incarcerated parents
- Children living in single parent homes
- Children being raised by grandparents or someone other than parents
- Children in foster care
- Children with a parent who is/has been involved with gangs
- Children with a sibling who became pregnant as a teen
- Children with a parent or sibling who did not completed high school



Community Based Mentoring Program

Children ages 6-20 living in poverty

School Based Mentoring Program

Children in 6 elementary schools in Washoe County and 2 Douglas County middle schools

Reaching For the Stars Mentoring Program

Children ages 4-16 with an incarcerated parent

Power Mentoring Program

Children ages 5-17 with a sibling involved with Washoe County Department of Juvenile Services

Who are our Bigs?

Occupations

White Collar	40%
Students	36%
Blue Collar	11%
Self Employed	6%
Retired	5%
Military	1%
Unemployed	1%

Our Matches

- **Big Sister with Little Sister**
- **Big Brother with Little Brother**
- **Big Sister with Little Brother**
- **Big Brother & Big Sister with Little Brother**

Community Based Mentoring

35%

23%

5%

1%

School Based Mentoring

22%

10%

4%

Successful Match Story

Before I came to Big Brothers Big Sisters in search of a Big Sister, at age 15 life was lonely. Moving around to 8 different foster homes never allowed for any real consistency in my life. Other than school, I never really got out much, so I had become shy and distant. Making friends was hard for me.

My Big Sister Jennifer and I have been matched for 4 years now and I am so grateful for having her in my life. She has believed in me and saw my potential. I have become more social and much more comfortable interacting with people. I'm easier going and I'm not so serious all the time anymore. I can be funny and have a good time.

With her encouragement I have completed my first year at Truckee Meadows Community College and now I have big dreams to work in forensics or social work and with Jennifer's love and friendship, I know I will get there.

Little Sister, Nicole

Bigs of the Year



Community Based Big Brother Tyler Zoellin and Little Brother Sheradan



Community Based Big Sister Sharon Wood and Little Sister Coreen



School Based Big Sister Valerie Cooke and Little Sister Jasmine



Partner Bigs Dan and Anne Strempeke and Little Brother Alex



School Based Big Brother Paul Georgeson and Little Brother Raul

Big for a Day

Dan Allen

The CFO Group, Inc.

Chief Steve Asher

Sparks Police Department

Brent Boynton

KOLO 8 News

Bill Brandt

Henry Shein, Inc.

David Farahi

Atlantis Casino Resort Spa

Brigadier General

Robert Fitch

Nevada Ait National Guard

Bill Frankmore

KRNV News 4

Tom Gallagher

Summit Engineering Corporation

Bill Hughes

Peppermill Resort Casino

Neda Iranpour

KTVN Channel 2

Catherine Jensen

Intuit

Cindy Lee

Griffin Transport Services, Inc.

Roberta Ross

The Ross Manor

Karen Ross

NV Energy

Bob and Cher Rowland

Former Designer Showcase Home Owners

Lance Semenko

Q & D Construction

Matt Lorain

Arrow Electronics

Derek Morse

Regional Transportation

Center

Rick Parr

Reno Aces

Sean Patrick

KOH Radio

Bob Tote

Costco

Connie Wray

Alice 96.5

Chief Paul Wagner

Reno Fire Department

Special thanks to The Siena and Kinders Meat & BBQ for helping to host and cater Big for a Day



08-09 Board of Directors

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Kris Gaw	Renown Health
Joel Giandalia	Charlie Palmer Steak
Kevin LeVezu	Bank of the West
Robert Levy	Whittier Trust Co.
Nancy McCormick	AT&T Nevada
Brett Scolari	Jones Vargas
Ted Stoeber	Retired RPL Group
Amy Tirre	Law Office of Amy Tirre
Chris Waizmann	CBRE



Young Professionals Committee

The Young Professionals Committee develops the leadership skills of the young professionals in our community while they assist Big Brothers Big Sisters in raising funds and recruiting volunteer Big Brothers and Big Sisters.

John Ahdunko
First Independent Bank of Nevada

Justin Andrews
CLP Resources

Jennifer Benidict
Legislative Counsel Bureau

Cheree Boteler
NV Energy

Garrett Braun
Furious Creative

Deaon Clausell
Joe Crowley Student Union, University of Nevada, Reno

Meagan Davis
New York Life

Chris Eichermueller
Erlach Computer Consulting

Melissa Haughey
Grand Sierra Resort & Casino

David Hegle
Reno-Gazette Journal

Neda Iranpour
KTVN Channel 2 News

Shawna Lagnado
Furious Creative

Taurus Massey
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Jennifer O'Hara
Minor Advertising

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Marika Ponton
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Brandi Reidburn
City of Sparks Parks and Recreation

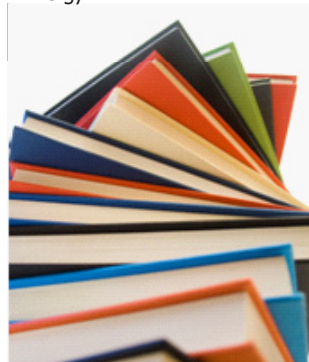
Damien Schmuck
Prime Lending

Emily Sommerville
Nevada's Center for Entrepreneurship & Technology

Garrett Taylor
Prism Nevada

Eelke Wieggers
GE Energy

Tyler Zoellin
Microsoft



Donors

\$50,000+

Fund for a Healthy Nevada Join Together Northern Nevada, Substance Abuse and Mental Health Services Administration and Office of National Drug Policy Drug Free Communities Support Program
 Charles N Mathewson Lead Trusts # 1 - 4 U.S. Office of Juvenile Justice and Delinquency Prevention

\$30,000-49,000

Partnership of Community Resources Washoe County Human Services Consortium

\$20,000-29,999

E.L. Cord Foundation Peterbilt Truck Parts & Equipment and John & Bonnie Phillips
 The Robert S. and Dorothy J. Keyser Foundation Jack Van Sickle Foundation

\$10,000.00 - \$19,999

Gene & Shirley Burger	Legends Reno Tahoe Open Foundation	United Way of Northern Nevada
Brett and Karen Coleman Foundation	John Lewis	UPS
Thelma and Thomas Hart Foundation	Nell J. Redfield Foundation	Ranson & Norma Webster Foundation
IGT	Ted Stoever Sr.	

\$5,000.00 - \$9,999.99

Bank of the West	Charles & Ruth Hopping Charitable Foundation	Floyd Saltern
Robert R. Banks Foundation	Intuit We Care and Give Back	Sheep Dip, Inc.
Best Buy	Joe & Amy Jasmon	John Ben Snow Memorial Trust
Big Brothers Big Sisters of America	Roxie and Azad Joseph Foundation	US Bank
Charlie Palmer Steak House	The Leonette Foundation	Wells Fargo
ERGS, Inc.	NV Energy	Terry Lee Wells Foundation
Fairweather Foundation	Q & D Construction, Inc.	
Robert Z. Hawkins Foundation	Reno Bighorns	

\$2,500- \$4,999

Barnes and Noble Booksellers	Kent & Reva Davis	RHP Mechanical Systems
Cashman Equipment	Emerald Cascade, Inc.	Union Pacific Foundation
City of Reno	Grand Sierra Resort	Wal-Mart Distribution Center #7048
Community Foundation of Western Nevada	Harley Davidson Financial Services, Inc.	Whittier Trust Company
Confidence Foundation	Renown Health	

\$1,000.00 - \$2,499.99

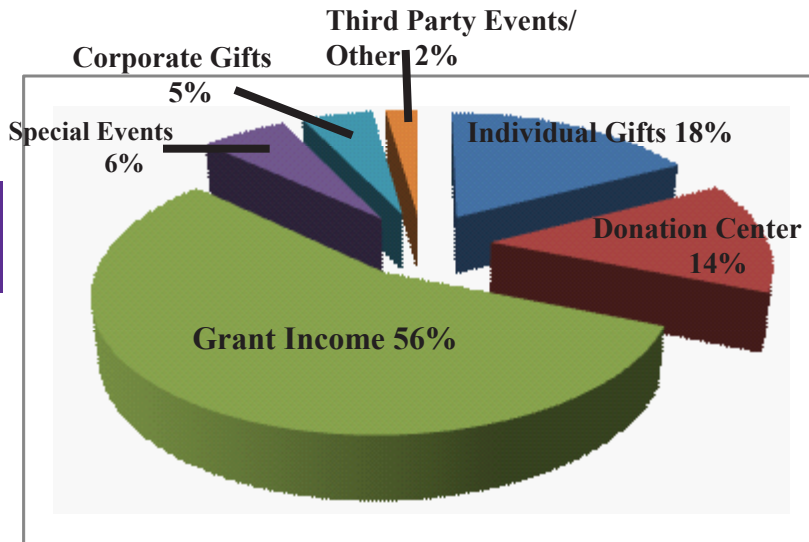
American Eagle Outfitters	Fleet Heating & Air	Microsoft Licensing, GP	Roberta Ross
Anonymous (2)	Fleet Solutions	Dede & Tom Motherway	Sherry & Robert Saxton
Kerry Barnes	James Flynn	NV Associated General	Brett Scolari
Barrick Goldstrike Mines, Inc.	Bob Gabrielli	Contractors of America	Scott & Sonia Sexton
Chartrand Foundation	Joel Giandalia	Pape Machinery	Sparks Rotary club
Commercial Project Management	Kris Gaw	Odyssey Foundation	Texas Roadhouse
Teresa Courierier	Lake Tahoe Shakespeare Festival	Robert Posukonis	Amy Tirre
Tim Crowley	Frank Lepori Construction, Inc.	Premier Physical Therapy	The Truckee River Fund
Kristin Curry	Gary Machabee	& Sports Performance	Jones Vargas, Attorneys at Law
Paul & Beth Diflo	Tim & Donna Maland	Prism	Chris Waizmann
Edwards Foundation	Guinevere K. Maxwell	Norm Pytel	Maureen Wander
Enterprise Rent-A-Car Foundation	Tanya McCaffery	Tom Reviglio	
Louise Evans	McDonald-Carano-Wilson LLP	Rosemann Family Foundation	

Big Magic Society

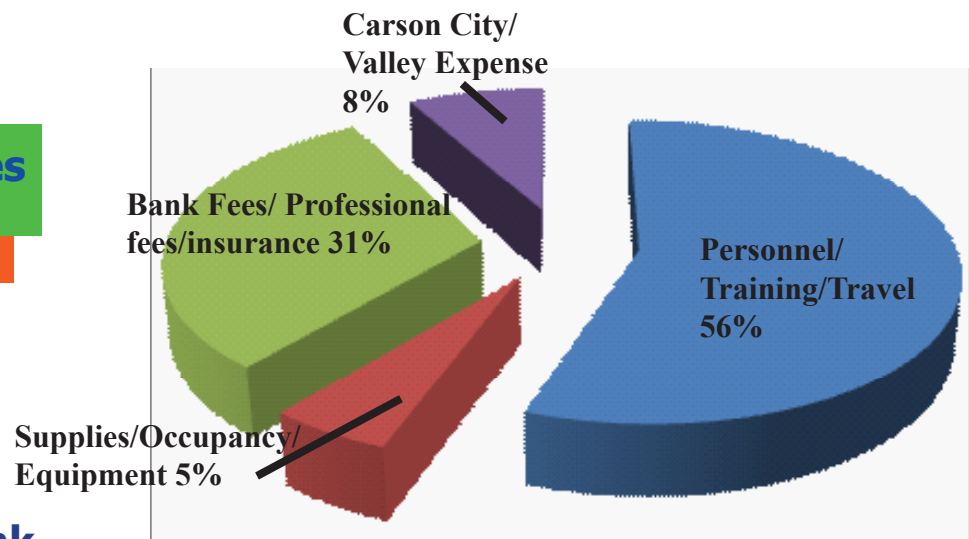
Anonymous (1)	Calvin R. X. Dunlap	Kevin & Suzanne LeVezu	Daniel Ott
Fred & Jill Altmann	Pat Fling	Clifton Maclin Jr.	Joyce & Tony Patti
Bernie Anderson, Assemblyman	Marcella & Art Kess	Carole Mathisen	Lee Ruff
Cliff & Loretta Baughman	Doug & Sara Laird	Eye Care Professionals - Matthew Mills	Ted Stoever Sr.
David Berry	Marian Lanus	Stephen Morro	Stefan Tampe
Gene & Shirley Burger	Beverly Lassiter	Jim & Gayle Nadeau	Mari Tierney
Gary & LaVonne Duhon	Gail & Robert Lee	Steve Novacek	Karlene & James Webster III



Revenue



Expenses



Think Big Think Tank

Cheryl Bricker	Partnership of Community Resources
David Bobzien	State of Nevada Assembly
Charles Bullock	University of Nevada, Reno
Rosanna Coombes	Truckee Meadows Regional Planning
Michael Capello	Washoe County Dept. of Social Services
Leanna Dyer	CSA Head Start
Liz Flores	Washoe County Dept. of Juvenile Services
Rick Harris	Washoe County School District
Brock Maylath	St. Mary's Regional Medical Center
Jeanne Marsh	Washoe County Dept. of Social Services
Arlan Melendez	Reno Sparks Indian Colony
Pat Miller	KNPB Channel 5
Tom Murtha	Second Judicial District Court
Daviera Powell	Reno Sparks Indian Colony
Mike Rodolico	HAWC

Big Brothers Big Sisters of Northern Nevada was recognized for having the 2nd longest school based match length in the Western Region of the U.S.

Donation Center Advisory Board

Pat Fling - Chairperson	Big Brothers Big Sisters of Northern Nevada
Carole Galantuomini - Treasurer/Secretary	Retired, Washoe County Juvenile Services
Marian Lanus	US Bank Private Client Group
George Peek	ERGS Inc.
Damien Schmuck	Wallick and Volk Mortgage